



SUPERCAR SHARING®
BECOME A FRANCHISE PARTNER



START YOUR NEW BUSINESS
WITH THE UNIQUE SUPERCAR
SHARING® BRAND

www.supercarsharing.com/franchise



BECOME A **SUPERCAR SHARING®** FRANCHISE PARTNER

We are growing and are looking for new franchise partners in Europe and around the world. Shape the future of the supercar mobility with Supercar Sharing®.

The Supercar Sharing® brand offers you the competitive advantage you are looking for. Based in Zurich Switzerland, we currently have active trademark protection in **30 countries**.



In doing so, we not only strengthen and protect the unique Supercar Sharing® brand, but we also provide the necessary know-how and the right platform to support you to establish your own Supercar Sharing® business - as a franchise partner, investor or managing director with entrepreneurial ambitions.

By licensing the Supercar Sharing® brand, sports car dealers and operators can expand into additional categories in the areas of: sports car sharing, sports car rental and supercar fractional co-ownership with our own Supercar Sharing® System. Building up your own Supercar Sharing business means you will become part of an ever-growing business team of entrepreneurs. Creating and achieving aims is important to you. In order to reach these aims, you are prepared to rely on our know-how and experiences.

BRAND LICENSING BENEFITS INCLUDES:

Image Transfer & Brand Protection
Repositioning and Business Expansion
Reinforcement of purchase and booking
New customer generation

Increase in sales and turnover
Use innovative Products
Differentiation of market participants
Latest Technology and Tools

-  EUIPO PROTECTION
-  IPO UK & IGE PROTECTION



LICENCE AREAS & BUSINESS MODELL

License Areas:

We have active trademarks and licence areas in Austria, Belgium, Bulgaria, Croatia, Cyprus, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Ireland, Italy, Latvia, Lithuania, Luxembourg, Malta, the Netherlands, Poland, Portugal, Romania, Slovakia, Slovenia, Spain, Sweden, the UK and Switzerland (36,38,39)

Our Business Modell

Supercar Co-Ownership

Start Selling Shares of Supercars

With our Supercar Fractional Co-Ownership Modell and System we provide the most efficient way to customers to own a fraction of a supercar for the own use. **The advantages:** Vacancy, depreciation and accretion, services, upkeep, insurance, storage and maintenance is shared with other co-owners of the purchased supercar. In this way, your customers can save up 10 times the acquisition costs and the annual costs of the vehicle. You will earn a higher profit by selling shares of supercars to a larger audience and benefit from using our insurance, platform and practiced selling solutions.

Supercar Sharing & Supercar Rental

Rebrand or start renting Supercars

We also offer rental solutions for those who do not want to be tied to a vehicle in the long term and would like to rent a vehicle or even offer their own supercar to us for marketing and sharing. **The advantages here:** It is a proven rental business model that hardly needs any explanation by selling availability and miles of a vehicle. Here you benefit from a strong brand with a high level of recognition and exclusivity. Our exact calculation models calculate your ROI for every supercar that is in rental. All exclusive marketing material is available for your business. Whatever you need, we create it.

WHAT DOES SUPERCAR SHARING® OFFER?

STRONG BRAND & CI / CD

Benefit from Image-Transfer. Registered brand in several countries, print media, videos, pictures, website etc.

BUSINESS EXPANSION

Expand into additional categories in the areas of: sports car sharing, sports car subscription, sports car clubs and sports car co-ownership

INNOVATIVE PRODUCTS

Attractive USPs, ongoing tests, market research, innovations and new developments for the supercar industry

LATEST TECHNOLOGY AND TOOLS

From our booking and co-ownership system to ERP & CRM with comprehensive reports and analysis, Marketing tools Website, Database, Newsletter tool

SUPPORT, KNOW HOW AND TRAINING

Learn everything about the innovative Supercar Sharing System - from market analysis and object presentation to the successful conclusion of a contract. Tried and tested sales processes, expert workshops in insurance, rental, co-ownership & car sharing

Supercar Sharing Management Team
at the Location in Bern Switzerland





YOUR COMPETITIVE ADVANTAGE: THE SUPERCAR SHARING[®] BRAND

Benefit from the image transfer of the Supercar Sharing[®] brand. The clear corporate identity guarantees recognition, which also has a positive effect on your regional location. Thanks to national and international marketing and PR activities, you will always remain positively "in conversation". We will continue to invest in the Supercar Sharing[®] brand in the future - and thus also indirectly in your success.

With your own Supercar Sharing[®] business, you give your entrepreneurship a meaningful, promising brand name and achieve a high level of awareness with maximum marketing efficiency.

At your side: Professional on-site support
We support you in your day-to-day business to strengthen your position in the local market and to accompany you on the right path to success. From our IT hotline to our marketing and sales experts, we are there for you so that you can establish yourself on the sports car market.

Benefit from our system solutions and marketing tools

From our booking and co-ownership system, through innovative services and platforms, to our exclusive marketing tools and advertising material - Supercar Sharing helps you to optimize your business and your customer service. Your own Supercar Sharing website and our global intranet open up your business worldwide. In addition, we support their advertisements and offers on the global www.supercarsharing.com website.

Stay up to date thanks to training

Whether you are an industry expert or a career changer - the comprehensive training and introductory offer of our company training courses takes your individual needs into account. You will learn everything about the innovative Supercar Sharing System - from market analysis, expert workshops and object presentation to the successful conclusion of a contract.

30

Start your own Supercar Sharing Business.

30 licence areas are available on our website.

www.supercarsharing.ch/franchise







CONTACT



Apply for your Supercar Sharing® license today.

Our supervisors will be happy to answer any questions you may have and the Supercar Sharing Team is looking forward to welcome you on board.

Chief Executive Officer

Deivis H. Valdes
valdes@supercarsharing.ch

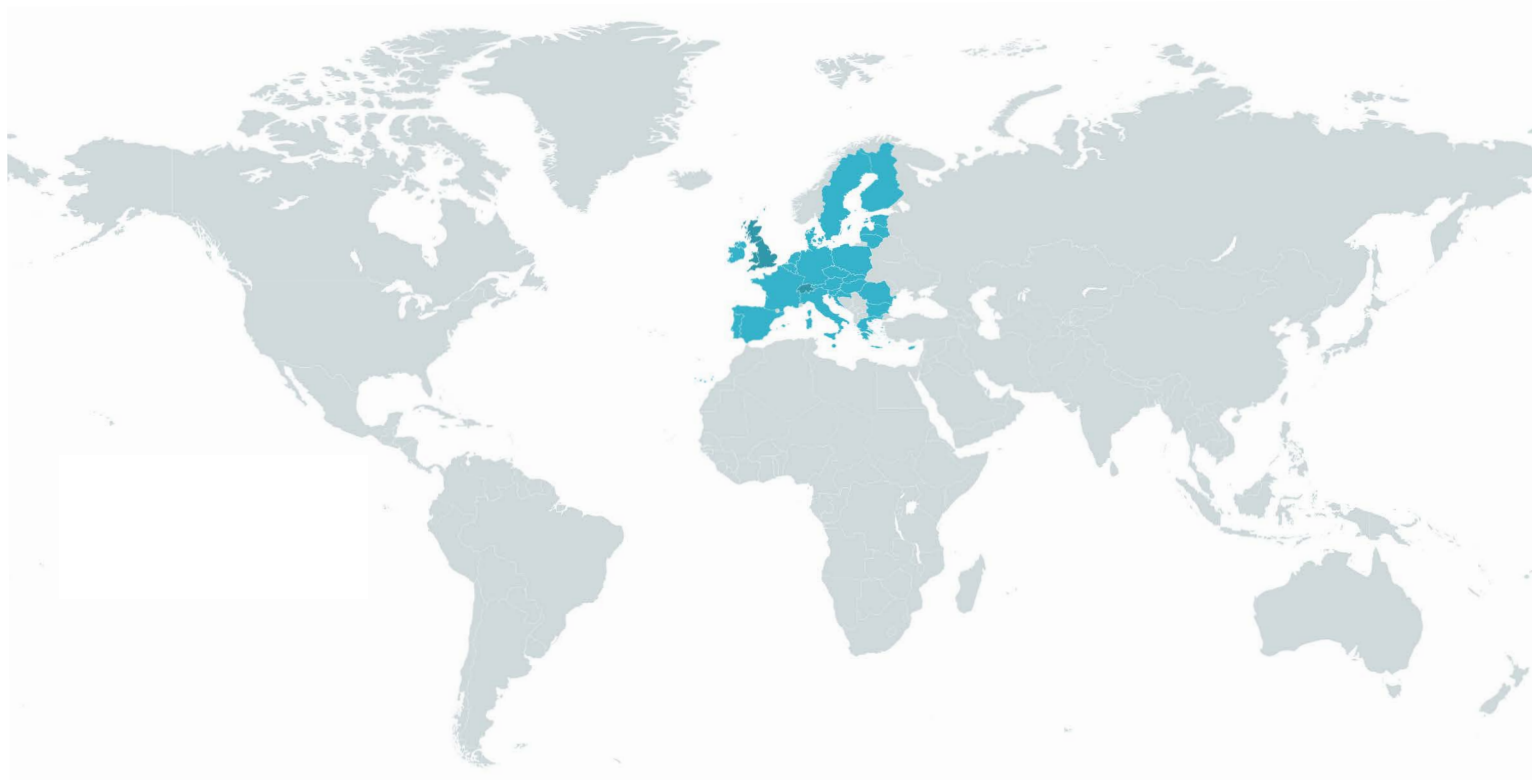
Supercar Sharing AG
Badenerstrasse 549
8048 Zürich

Tel: +41 44 505 67 76

Mail: office@supercarsharing.com

Web: www.supercarsharing.com

SUPERCAR SHARING WORLDWIDE



AUSTRIA

BELGIUM

CROATIA

CYPRUS

CZECH REPUBLIC

DENMARK

ESTONIA

FINLAND

FRANCE

GERMANY

GREECE

HUNGARY

IRELAND

ITALY

LUXEMBOURG

MALTA

MONACO

NETHERLANDS

POLAND

PORTUGAL

SPAIN

SWEDEN

SWITZERLAND

UNITED KINGDOM

JOIN US TODAY.

Joining the Supercar Sharing® business is easy.
Simply give us a call so we can talk about your future with
Supercar Sharing..

Phone: +41 44 505 67 76

SUPERCAR SHARING AG
Badenerstrasse 549, 8048 Zürich
Email: office@supercarsharing.com
www.supercarsharing.com